

Marlboro Retailer Rewards Program - Retailer is under 21

Date

Name/Address

Dear Name;

We would like to thank you for your sign-up card for the Marlboro Retail Rewards Program.

This program is limited to retailers who are ~~over the age of 21~~ ^{years of age or older.} Since your sign up card indicates that you are under 21, we are unable to process your ~~request~~ ^{enrollment.}

Cordially,

Customer Service
Marlboro Country Store

2.

We will however, process a sign-up card completed by a representative of your account who is 21 years of age or older. An additional sign-up card is attached.

2041875488

2041875488

Marlboro Retailer Rewards Program - copy of order form

Date

Name/Address

Dear Name;

Thank you for your order for Marlboro Retailer Rewards gear.

We cannot process your ^{enrollment} order because an original ^{sign-up card} order form was not included.
Please fill out the enclosed order form and submit to us for processing.

Thank you for your interest in this program and your continued loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

3.

2041875489

2041875489

Marlboro Retailer Rewards - Order form not complete

Date

Name/Address

Dear Name;

~~enrolled in the~~ stet sorry

Thank you for your order for Marlboro Retailer Rewards Program.

We are unable to process your order because you did not indicate on your order form which item(s) and/or which sizes you are ordering.

Please complete your order form and re-submit it to us.

Thank you for your interest in this program and your continued loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

4.

2041875490

2041875490

Marlboro Retail Rewards - Chain has already signed up

Date

Name/Address

Dear Name;

Thank you for submitting the enclosed sign-up card for the Marlboro Retailer Rewards program.

through
Our records indicate that your store has already been enrolled in this program by your chain headquarters. Therefore, we are unable to process this request.

Your store will still earn points for POS placement and for all consumer orders that come into our fulfillment center with your store's code on them. However, these points will be included in the chain's overall point earnings.

Thank you for ^{your} interest in this program and your continued loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

5.

2041875491

2041875491

Marlboro Retailer Rewards Program - program sign-up expired

Date

Name/Address

Dear Name;

Thank you for your sign-up card for the Marlboro Retailer Rewards program.

Unfortunately, this program was only available until September 1, 1994. Your sign-up card was postmarked after that date. While we ^{will} can still enroll you in this offer, your store will not be eligible for the initial program sign-up points.

Thank you for interest in this program and your continued loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

12.

2041875492

2041875492

Marlboro Retailer Rewards Program - Individual store not eligible to order

Date

Name/Address

Dear Name;

Thank you for your order for Marlboro Retailer Rewards gear.

accepted from and delivered to
Our records show that your chain's headquarters has requested that all gear orders be handled from their office. Therefore we cannot process your individual store order.

Thank you for your interest in this program and your continued loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

15.

2041875493

2041875493

**Marlboro Retailer Rewards Program - Retailer exceeded
merchandise limit (chain accounts)**

Date

Name/Address

Dear Name;

We would like to thank you for your order for Marlboro Retailer Rewards gear.

for each store enrolled which
This program is limited to 3 items ~~per the number of stores~~ this chain account operates. Our records indicate that you have reached the allowed limitation by ordering the following:

Quantity

Item

Because you have reached the limit we are unable to process this request. We appreciate your loyalty to Marlboro.

Cordially,

Customer Service
Marlboro Country Store

14.

2041875494

2041875494